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**AVLON IS PROUD TO SUPPORT THE
COSMETOLOGOS LATINOS CONGRESS**

August 17, 2005 – (Chicago, IL) Avlon Industries Inc. has been in existence since 1984. In recent years, we have discovered that many of our products are ideal for Hispanic Salon Customers. We feel that it's Avlon's responsibility, as well as desire, to create awareness of our products and their benefits among potential Hispanic customers. We are confident that the CL Congress is an excellent opportunity to augment Avlon's product awareness generation efforts, as well as to provide training on how to properly use our many innovative products.

Avlon's world headquarters consists of nine fully developed departments: Research & Development; Marketing; Manufacturing; Sales; Education; Accounting; Customer Service; Test Salon and Shipping. The Educational Staff, comprised of 175 technician consultants, is responsible for the proper usage of Avlon products.

"These departments are dedicated to servicing our customers in the most efficient manner possible," Syed advises. "When you see our motto, 'The Science of Hair Care®', the words mean that our chemists have developed some of the most innovative hair care products in the world," for the multi-cultural market, he emphasizes.

In addition to nationwide distribution throughout the United States, Avlon now has international customers: Canada, The United Kingdom, France, Holland, Belgium, Spain, Saudi Arabia, Trinidad, The Virgin Islands, French Guyana, Central America, Brazil and East Africa.

For more information, contact Avlon Industries at (800) 332-8566. Website is www.avlon.com.

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